



Brookings County
520 3rd Street Suite 210
Brookings, SD 57006

We invite you to become a sponsor of the 15th annual **UNCLE SAM JAM** held Monday, July 4 on the Swiftel Center lawn. This festival is a unique opportunity for all members of the Brookings and surrounding communities to gather and celebrate at a FREE event.

The festival will kick off at 5pm with tons of family-friendly activities going on all afternoon including: inflatable games, the Great Plains ZooMobile, train rides, face painting, crafts, sandbox and toys, balloon twisting, petting zoo and much more. There will be live music and a BANG-ing fireworks grand finale!

Uncle Sam Jam is made possible thanks to donations from community partners like you. To cover festival activities, our 2016 goal is \$30,000 in sponsor donations. Help make the holiday shine bright for the entire Brookings community! We hope you will consider a donation of **\$1500**.

Please review the enclosed sponsorship opportunities. If there is a specific activity you would like to sponsor, we would be happy to work with you on one-on-one arrangement. Vendor booths available upon request. Any donation you choose to contribute will be greatly appreciated. Please make your donation payable to:

UNCLE SAM JAM / 824 32ND AVENUE / BROOKINGS, SD 57006

Questions? Feel free to call 605-692-7539 or email klankow@swiftelcenter.com. Thank you in advance for supporting this FREE community event.

Sincerely,

Tom Richter
Executive Director | Swiftel Center

Kristina Lankow
Sales & Marketing Manager | Swiftel Center





UNCLE SAM JAM

2016 SPONSORSHIP OPPORTUNITIES

DYNAMITE \$500+

- Mentions on all radio ads
- Logo placement on all print ads
- Mentions on social media networks
- Signage at Uncle Sam Jam

ROCKET \$250+

- Mentions on all radio ads
- Logo placement on print ads

FIRECRACKER \$150+

- Mentions on all radio ads

SPARKLER \$50+

- Mentions on select radio ads

Let us know if there is a specific activity you would like to sponsor. We'd love to work with you on a special sponsorship arrangement! Vendor booths are also available upon request.

Please make your donation payable to
UNCLE SAM JAM
824 32ND AVENUE
BROOKINGS, SD 57006

