

Bringing More Babybel to American Families

You're Invited!

Babybel Expansion Groundbreaking Ceremony

We are delighted to invite you to a milestone celebration as Bel US continues to bring nourishing and joyful cheese snacks to families across America all proudly made in Brookings, South Dakota.

March 11 | 10 a.m. – 11:30 a.m.

Brookings, SD



Partners

ISG



This expansion will
double our production,
enabling us to make over three million
Babybel cheese snacks daily.

It will deliver even more 100% real cheese
snacks to American families while driving
**new opportunities for growth
and economic development**
in South Dakota.

Event Details

Please park at the Domellie's Event Center.

931 25th Ave, Brookings, SD 57006

Buses will transport attendees to
the expansion site for the ceremony
and then return for hors d'oeuvres.



RSVP by March 2

bit.ly/belbrandsgroundbreaking



We look forward to celebrating
this exciting milestone with you
and Babybel fans everywhere!